

asw

BLR '24

28-29 August

Sheraton Grand, Whitefield, Bengaluru

PRESENTED BY



**INDIA'S PREMIER
SOURCING SHOW**

we're india's premier sourcing show.

Apparel Sourcing Week (ASW) is India's Premier Sourcing Show, a pivotal platform uniting fashion retail and manufacturing professionals. Beyond offering networking and showcasing opportunities, ASW serves as a hub for industry discussions and knowledge sharing. With a focus on transparency and direct connectivity, ASW facilitates business interactions that align with the changing needs of the global apparel market, projected to reach \$1.94 trillion by 2027.

GLOBAL APPAREL
RETAIL MARKET

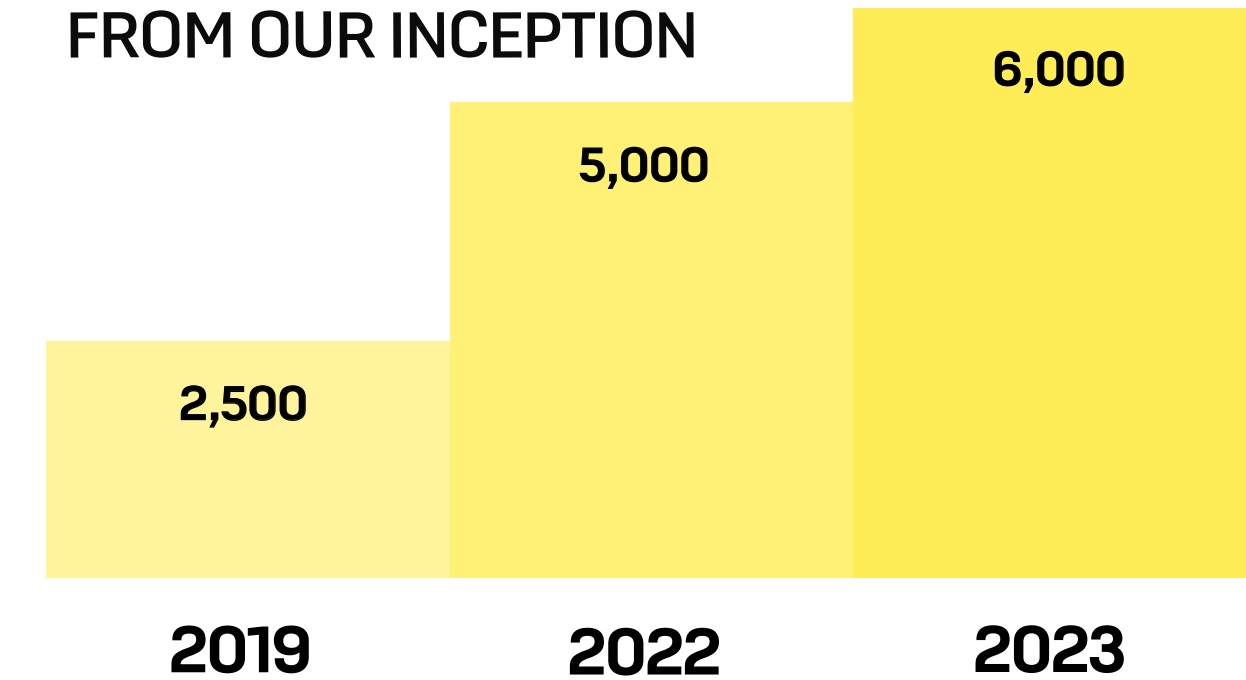
\$1.74 TRILLION
2023

\$1.94 TRILLION
2027

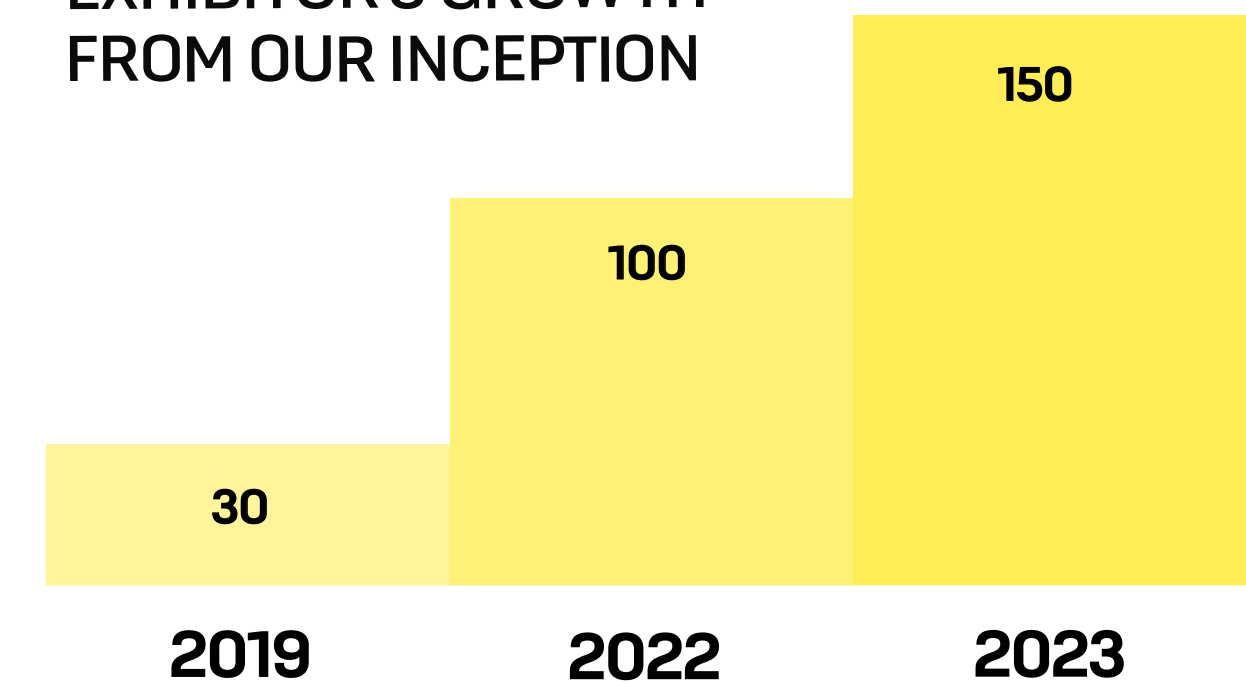
asw over the years, has grown with you.

Over the course of the past 5 years, ASW has witnessed a remarkable growth trajectory, evident in the increasing numbers of both visitors and exhibitors. In 2019, ASW drew the participation of 2500 visitors and hosted 30 exhibitors. Fast forward to 2022, and the event experienced a substantial surge, welcoming 5000 visitors and accommodating 100 exhibitors. This upward trend continued into 2023, with ASW reaching new heights by attracting 6000 visitors and hosting an impressive 150 exhibitors. The significant expansion in both visitor attendance and exhibitor participation tells the growing popularity and importance of ASW within the fashion fraternity. The increasing numbers reflect not only the event's ability to attract a diverse audience but also its capacity to provide a valuable platform for exhibitors to showcase their innovations and ideas.

VISITOR'S GROWTH
FROM OUR INCEPTION



EXHIBITOR'S GROWTH
FROM OUR INCEPTION



expand your network. grow your business with 4Cs.

CONNECT

Dive into a vibrant community where fashion enthusiasts, industry maestros, retailers, buyers, and creators unite. Forge connections that go beyond business – build relationships that last a lifetime.

CREATE

Immerse yourself in the artistry of fashion. ASW is not just a showcase; it's a celebration of creativity. Be inspired by the makers, fuel your imagination, and craft the extraordinary.

COLLABORATE

Break the mold, innovate, and join hands with like-minded pioneers. ASW is your canvas for collaboration – where ideas sync up, and magic unfolds. Together, let's redefine the future of fashion.

CELEBRATE

Let the spotlight shine on your achievements. ASW is not just an event; it's a grand celebration of milestones, innovations, and the spirit of the industry. Your success story deserves to be told and applauded.

asw is bigger & better than ever.

Apparel Sourcing Week 2024, set to take place on the 28th and 29th of August 2024 at the exquisite Sheraton Grand Whitefield in Bengaluru, has been envisioned as India's leading sourcing show for the continually expanding fashion retail and manufacturing sector. The event is poised to host over 150 apparel and textile manufacturers unveiling their latest products, with more than 50 sponsors and partners from allied industries showcasing innovative solutions for the benefit of over 10,000 visiting brands and retailers.

Additionally, the event will feature more than 100 speakers engaging in discussions on the future of fashion through over 25 panel sessions. The shift to 2024 further emphasizes the ongoing commitment of Apparel Sourcing Week to provide a platform for industry players to connect, showcase advancements, and explore the evolving landscape of the fashion sector.

EXHIBITORS

200+

COUNTRIES

10+

VISITORS

10K+

SPEAKERS

100+

asw is so much more than an expo.

EXPERT SESSIONS

We invite industry's best to conduct expert panel sessions on topics that cover the fashion trends and tid bits.

TEA TALK

Collaboration takes centre stage with coffee & tea available through the event.

GALA NIGHT

A celebration of business and new connections, with entertainment, drinks and dinner.

AWARDS

asw acknowledges exciting innovations in the industry & new brands.



we're delivering fresh experiences to you.

DENIM DISTRICT

By **asw**

Denim District is a zone for leading denim brands, manufacturers, designers, and mills to converge and showcase their latest innovations in denim. This special zone is poised to be the heart of the event, highlighting cutting-edge developments and facilitate collaboration among key players in the denim sector.

SUSTAINABLENXT

By **asw**

ASW 2024 will celebrate and acknowledge the significant progress made by individuals and apparel companies towards reducing the industry's environmental impact and promoting fair working conditions. SustainableNXT zone will glorify the efforts made by progressive companies towards sustainability in the supply chain.

celebrating our past sponsors.

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3D DESIGN PARTNER



LANYARD & BADGE PARTNER



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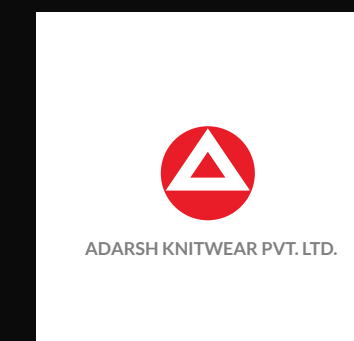


RESEARCH PARTNER



MERCHANDISE PARTNER

SESSION SPONSOR



meet the leaders who shared their knowledge.



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MD, Pratibha Syntex



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CEO
Being Human Clothing



ANANT AHUJA
Head of Organisational
Development, Shahi
Exports



SANJAY VAKHARIA
CEO
Spykar Lifestyle Pvt Ltd



NEETU JOTWANI
EX - VP, Myntra



GAURAV SACHDEVA
Retail Head,
Bestseller India



NARESH TYAGI
Chief Sustainability Officer
Aditya Birla Fashion & Retail Ltd.



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RICHESH SAMATARAY
EX - Manager - Sustainability
& Chemical, M&S

asw

partner with us
start a conversation.

PANEL DISCUSSION

FIRESIDE CHAT

WORKSHOP

ROUNDTABLE

SustainableNXT

Panel Discussion: Circular Fashion and India: Transforming Mindless Consumption into Mindful Resource Utilization

The session explores how garment retailers and manufacturers can shift towards sustainable practices. This panel will delve into strategies for reducing waste and optimizing resources, highlighting the environmental and economic benefits. Learn how mindful approaches can enhance brand reputation, drive consumer loyalty, and foster long-term growth in the garment industry. Join us to discuss the future of responsible fashion.

Denim District

Panel Discussion: Beyond 5-Pocket: Exploring Trends in Denim

The speakers in the session will discuss the global denim trends that Indian fashion industry should keep pace with. The panellists will also discuss how beyond its classic appeal lies an area of innovation and creativity in denim techniques, apart from throwing light on new-age trends in denim fabric and apparel, and their modern adaptations.

Manufacturing

Presentation: Product Diversification: Future-Proofing Manufacturing Business

In recent years, India's apparel exports have plateaued, hovering around USD 16 billion. With escalating market competition and buyers seeking to mitigate risks by diversifying their sourcing, Indian factories must explore alternative product categories such as textile toys, Pet Clothing, Caps, Bags, Shoes etc. This session aims to shed light on key product categories that Indian factories should aim at to produce, thus future-proofing their businesses in the evolving global landscape.

SustainableNXT

Panel Discussion: Sustainability Check: Are Alternative Materials Walking the Talk?

With growing concerns about environmental impact and resource depletion, there is increasing interest in exploring alternative materials made from hemp, bamboo, banana, pineapple etc. as substitutes for traditional materials. However, questions remain about the true sustainability and cost implications of these alternatives. This session aims to delve into the complexities surrounding alternative materials, their environmental footprint, availability and their potential role in building a more sustainable future.

Denim District

Panel Discussion: 'Greening' the Denim Supply Chain

The speakers in this session will provide attendees with an in-depth understanding of how sustainability can be integrated into the denim supply chain, focusing on best practices, innovative strategies, and the benefits of sustainable practices for both businesses and the environment.

Manufacturing

Panel Discussion: Strategies for Managing Bulk, Small, and Split Orders in Apparel Manufacturing

This session will explore best practices and innovative approaches for managing these diverse order types, focusing on optimizing production processes, maintaining quality, and meeting delivery timelines. The speakers will also discuss key strategies and considerations for maintaining operational efficiency and financial health of the factories while catering to varying demands of buyers.

Retail Pulse

Panel Discussion: Prêt-à-Porter & Haute Couture: An Unreal Partnership in Making

In recent years, several ready-to-wear brands and retailers have partnered with or acquired stakes in designer brands. Examples include ABFRL with Sabyasachi and Tarun Tahilliani, Reliance with Ritu Kumar and Manish Malhotra, and Westside with Masaba Gupta, among others. What has prompted this trend? Is it actually a win-win partnership? How will exclusivity and expansion be balanced? This session, featuring brands, retailers, designers, and deal makers, will address the key reasons behind these deals.

Sourcing

Panel Discussion: Sourcing 2.0: Co-creating a Futureproof Framework

Sourcing managers from fashion retailers and brands are increasingly embracing the concept of new-age sourcing, leveraging digital tools to streamline both core and non-core activities. In this session, sourcing managers across retail brands will share their insights and experiences on how digitalization has revolutionized their sourcing operations. The panel will then move on to discuss the implications for the apparel manufacturers and co-creation of framework for the supply chain to work better and faster, along with manifold benefits the stakeholders bring, including cost savings, enhanced efficiency, and heightened transparency.

Start-Ups Launchpad

Panel Discussion: Creating a Hot-Selling Collection

Exclusive capsule collections are often launched in limited quantities, offering a unique appeal, while seasonal collections adhere to a broader range of products, appealing to a larger audience. Which performs better and why? Is variety or quality more crucial? Let's explore in this presentation.

Roundtable

Export Potential of India in MMF-based Apparels

India stands at a crossroads in determining the trajectory of its apparel exports, with both cotton and man-made fibres (MMF) playing pivotal roles. Although the industry has recently seen the policies around MMF-based apparel manufacturing, the increase in its export revenue is not substantial lately. This session aims to delve into the export potential of apparels made from MMF fibres such as synthetic, polyester etc. and assess their future outlook. The discussion will also explore strategies for developing a technical know-know in India for such clothing and navigating evolving market conditions to drive sustained growth in India's apparel manufacturing industry.

Start-Ups Launchpad

Presentation: Managing Fashion Designing: Thanks to Generative AI

In this presentation, explore how Gen-AI can enhance collaboration between designers and merchandisers for product development, facilitating creative brainstorming, ideation, and concept development.

Roundtable

Strategies and Policies for Optimized Sourcing Amidst Hinderance in Supply Chain

Understanding and navigating international trade policies and tariffs are crucial for success in the complex trade environment. The impact of these policies can be profound, influencing costs, supply chain efficiency and market accessibility. Adding to this is logistics challenge that every apparel manufacturer usually faces. The speakers in this session will discuss how staying informed and agile can help businesses turn the complexities of global trade dynamics into competitive advantages, logistics issues, and supply chain vulnerability etc.

Sourcing

Presentation: How to Enhance Speed to Market in Fashion Supply Chain?

Speed to market is of utmost importance in today's fast-paced fashion industry. This session aims to explore how the technologies like 3D, ERP, MES, RFID and logistics solutions can accelerate speed to market in the fashion industry supply chain, enabling brands and factories to meet consumer demands for faster product launches and improved agility.

Presentations:

◆ Role of 3D in Speeding Up Production:

Explore how 3D modelling and virtual prototyping technologies enable faster design iterations, reduce sample development times, and facilitate quicker decision-making in the product development phase.

◆ Integration of ERP, MES, RFID and Supply Chain Solutions:

Discuss the role of Enterprise Resource Planning (ERP), Manufacturing Execution Systems (MES), and Radio-Frequency Identification (RFID) technologies in optimizing inventory management, production scheduling, and order fulfilment processes.

◆ Optimizing Logistics for Faster Deliveries:

Address the importance of optimizing logistics operations through advanced technologies such as predictive analytics, route optimization, and real-time tracking to minimize lead times and expedite product deliveries to market.

Retail Pulse

Panel Discussion: India's Retail Growth Story: The Power of Tier 2-6 Markets

This session will delve into the remarkable growth trajectory of India's apparel retail market, projected to reach a market size of US \$ 105 billion in 2024 and an expected US \$120 billion by 2029. The discussion will focus on growing consumer spending capacities, demographics, the expansion of fashion retailers into tier 2 to tier 6 cities, the rise of direct-to-consumer (D2C) brands alongside traditional brick-and-mortar stores, and the enabling role of e-commerce.

Retail Pulse

Panel Discussion: Exploring New Horizons: Opportunities for Apparel Exporters in Emerging Retail Markets

In addition to the established markets like the US and EU, emerging markets such as Australia, South Africa, Argentina, Chile, Japan, the Middle-East Region, South Korea, India, hold immense potential for garment manufacturers. The session will delve into discussion around how to know if a retail destination is relevant market to tap for an exporter and how to expand share in these markets.

Retail Pulse

Report Launch by AR on emerging retail destinations in collaboration

SustainableNXT

Panel Discussion: Co-Creating Sustainability: Exploring Opportunities

The fashion industry has been exploring the concept of co-creation as a collaborative approach. While it's largely being driven by brands and manufacturers, it also involves stakeholders across the apparel value chain, including material suppliers. NGOs can play the part of facilitator. This session aims to delve into the collaborative efforts needed to facilitate sustainability in the apparel industry, addressing the opportunities for innovation, collaboration, and positive impact.

SustainableNXT

Fireside Chat Green Funding for Apparel & Textile for Net Zero Outcome

Investors are taking a keen interest to fund sustainable practices taken by the fashion industry, thereby accelerating the industry's transition to a low-carbon economy. The discussion will also explore the challenges faced by the fashion industry in adopting sustainable practices, the role of a global platform for sustainable fashion in supporting sustainable practices, and the benefits of green funding, including increased visibility, access to capital and enhanced reputation.

SustainableNXT

Workshop: "Eco-Pack" for Good

As the urgency of addressing climate change rises, individuals, investors, and regulators are becoming more critical of companies, including those in the fashion industry, that do not adopt sustainable practices. The environmental footprint of fashion companies is significantly influenced by their choice of packaging. This workshop aims to inform participants about eco-friendly packaging materials adopted by fashion brands striving to minimise their carbon footprints.

Manufacturing

Fireside Chat: How to Create a Successful On-Demand Manufacturing Business?

Building a successful on-demand apparel manufacturing business requires a strategic approach, a deep understanding of the market, and a commitment to innovation and customer satisfaction. By focusing on these key areas, apparel factory can create a sustainable and profitable business that meets the needs of today's discerning consumers. This session will provide insights into the key aspects of starting and growing an on-demand business. Speakers will converge on essential topics including market research, business planning, technology adoption, supply chain management, and customer engagement.

Manufacturing

Workshop: Navigating On-Demand Manufacturing for Efficient and Sustainable Production

The fashion industry faces challenges such as unpredictable demand and excess inventory. DAM/ODM concepts help reduce waste and inventory costs by producing garments only after receiving customer orders. But is it merely about cutting, sewing, finishing a single garment, and then shipping it to the customer? How is this different from traditional tailoring? This workshop will address the challenges and preparedness of manufacturers to meet delivery deadlines without compromising quality. We will explore the technical underpinnings of the concept, the enabling technologies, the production systems, and management philosophies involved. Additionally, we will discuss which products are preferable for this model and which are not.

Roundtable

Regions to Invest in Textile / Apparel Manufacturing

India stands out as a major centre for textile and apparel manufacturing, with states like Gujarat, Madhya Pradesh, Odisha, and Bihar leading the way by implementing industry-friendly policies and offering attractive subsidies. Choosing the right state for setting up apparel factories can be challenging due to the diverse business ecosystems. In this meetup, industry experts will discuss the advantages of investing in specific states.

Roundtable

Buying Houses are Back to Business: Collaborative Role and Responsibilities

Buying houses play a crucial role in bridging the gap between apparel manufacturers and retailers, ensuring smooth operations from design to delivery. This roundtable session brings together key stakeholders from leading buying houses to delve into the evolving functions and collaborative responsibilities of buying houses in the fast-evolving apparel business landscape. The session begins with an overview of the current state of the global apparel market, highlighting the resurgence of buying houses as crucial intermediaries in the supply chain. Panellists will discuss the challenges and opportunities that have emerged as the industry rebounds, including shifts in consumer behaviour, supply chain disruptions, and the increasing demand for sustainable practices.

Start-Ups Launchpad

Workshop Series: Building a D2C Brand: Raised to First Sell

This session aims to provide comprehensive insights to the aspiring entrepreneurs and business enthusiasts looking to establish a successful Direct-to-Consumer (D2C) apparel brand. This series of workshop will feature successful D2C founders who will share their insights, experiences, and practical advice on navigating the competitive D2C apparel business.

a) Understanding the Fashion D2C Market Through Research

This workshop will provide an overview of the brand's efforts of researching current trends, consumer behaviour, vendor selection for product manufacturing and target markets to create opportunities in the D2C business.

b) Designing Products and Creating Compelling Content Using AI

This workshop will discuss the role of AI to create high-quality product images for website/apps. Speaker will also teach participants how to craft persuasive product descriptions using AI that highlight key features and benefits.

c) Designing a User-Friendly Website/App

The speaker in this workshop will emphasize the importance of an intuitive and visually appealing UI and UX design, as well as provide tips on designing mobile-friendly interfaces and ensuring a seamless shopping experience on smartphones and tablets.

d) Marketing and Promotion Strategies

This workshop will explore digital marketing techniques tailored to the D2C brands, including social media marketing (Shopify, Facebook, Instagram, and WhatsApp), influencer collaborations, and promotional campaigns.

Denim District

Panel Discussion: Reimagining Denim Apparel Exports of India

The panel will explore the underlying challenges hindering Indian denim apparel manufacturers from capitalizing on the global market for exports. Furthermore, the speakers will delve into potential solutions aimed at overcoming these hurdles and facilitating the growth of India's denim apparel exports.

Sourcing

Panel Discussion: Sourcing Quick, Small, and Close to Consumption

The shift in consumer behaviour towards fast fashion, demand for customization, and the rise of e-commerce are collectively necessitating quicker, smaller, and more localized sourcing approaches. This session will explore the trends and strategies for sourcing apparels that are quick to market, produced in smaller quantities, and sourced closer to consumption markets, in response to evolving consumer preferences and market dynamics.

choose your experience.

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FEATURES:

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Exhibition Access Day 2
Tea, Coffee and Snacks

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Conference Access Day 2

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FEATURES:

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Exhibition Access Day 2
Tea, Coffee and Snacks
Conference Access Day 1
Conference Access Day 2
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Lunch Networking Day 2

FULL ACCESS

₹30,000 + GST

FEATURES:

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Exhibition Access Day 2
Tea, Coffee and Snacks
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Lunch Networking Day 1
Lunch Networking Day 2
Gala Night Day 1



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AND BOOK YOUR SLOT

meet the team behind delegate acquisition.

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