

ASW2020 basks in 4 new partnerships promising a grand show

One of the best ways to build strong business relationship of mutual trust is to meet people informally, as it makes ample room for better understanding. Apparel Sourcing Week – India's premier garment sourcing show with special focus on Indian retail while bringing international retailers from across the globe to source from the region – promises to be one such event, and going by the overwhelming response it fetched from all corners of the industry during and after its inaugural show, held in March 2019, we take pride in mentioning that we delivered and how!

Curated on the pillars of opportunity, inspiration, networking and knowledge-sharing, the second edition of ASW 2020 is all set to offer multiple networking platforms, ensuring to bring together the decision-makers from the Indian and international retail industry to share ideas, exchange views and wine and dine with the top manufacturers from Asia.

Our latest set of partners are big names in their respective segments and guaranteed to make the experience of ASW 2020 all the more memorable for all the stakeholders involved. One of the best ways to build strong business relationship of mutual trust is to meet people informally, as it makes ample room for better understanding. Apparel Sourcing Week – India's premier garment sourcing show with special focus on Indian retail while bringing international retailers from across the globe to source from the region – promises to be one such event, and going by the overwhelming response it fetched from all corners of the industry during and after its inaugural show, held in March 2019, we take pride in mentioning that we delivered and how!

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SESSION PARTNER

Founded in 1978 with total asset of RMB 2.5 billion, more than 4,000 employees and 5 production factories, as well as an organic flax raw material production base in China, Kingdom Holdings Limited always commits to sustainable development; therefore, it has introduced advanced textile equipment from countries like Germany, France and Italy. The total scale of linen and hemp yarn production of Kingdom has reached 150,000 spindles with an annual production capacity of more than 22,000 tonnes of wet spun linen yarn and 5,000 tonnes of wet spun hemp yarn, and it is currently one of the largest linen yarn manufacturers in the world.



TREND PARTNER

WGSN is a trend forecasting company of parent organisation, Ascential. Founded in 1998 in West London by brothers Julian and Marc Worth, WGSN disrupted the market with a pioneering online trend library, and went on to become the first to combine high-end technology with human ingenuity to meet the unique needs of the global creative industry. Insights and inspiration from around the globe could now be accessed at the click of a mouse. They will be at ASW2020 with Forecast for Spring/Summer 2021 and much more!



SESSION PARTNER

TrendWatching is the world's leading independent trend firm, scanning the globe for the most promising consumer trends, insights and related hands-on business ideas. Its Premium Service counts 750+ of the world's leading brands and agencies as clients (Chanel, Coca-Cola, Deloitte, Dentsu Aegis, Johnson & Johnson, Lego, L'Oréal, Leo Burnett, Mastercard, Microsoft, Samsung and Spotify among others), while its free trend and innovation newsletters go to over 150,000 subscribers in 180 countries. Nathania Christy, Head of Global Insight Network at TrendWatching, will be presenting a session on 'Future Consumer - Influence on Retail' at ASW2020.



CHARGING PARTNER

Founded in 1929, Navis TubeTex is a leader in finishing machinery for the global textile industry. Based in Lexington, North Carolina, the firm designs, engineers and manufactures the world's leading machinery for the global knit, woven, non-woven, technical and geotextile industries. Navis TubeTex has trained sales and service centres around the world to offer dedicated machinery solutions with exceptional services to meet a company's production and processing needs. The team of expert engineers and sales associates at Navis TubeTex work on a solution to best fit its client's economic budget and ecologic environment to ensure a successful implementation of the latest technology.

To add to the whole networking and knowledge-sharing experience, ASW 2020 is going to hold 9 seminars, 6 workshops and 6 open house discussions on new and current topics amongst a reputed panel of industry experts, besides 4 vendor sessions – 2 each from global and Indian retailers. The forthcoming sourcing show is being held at Bengaluru's Sheraton Grand Whitefield Hotel & Convention Center, from 20 to 22 February 2020.

Over 4000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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