

DB Schenker brings in Logistics Solutions at ASW2020

The much-awaited 2020 edition of India's premier sourcing event, Apparel Sourcing Week (ASW), has been garnering immense attention from both inside and outside the industry. Expecting to pull over 10,000 visitors from Indian and international retail during a span of 3 days, from 20-22 February 2020 at the Sheraton Grand in Bengaluru, the event has been registering confirmations in huge numbers – both from the participants of its last edition as well as from several prominent names vying to make it to the list by each passing day.

One such valued partner which has collaborated with ASW 2020 to make it a memorable experience is DB Schenker in India – one of the globally-renowned industry leaders with more than 20 years of logistics experience. Joining the upcoming edition of ASW as its Logistics Partner, the company supports the industry and trade in the global exchange of goods through land transport, worldwide air and ocean freight, contract logistics and supply chain management solutions.



Vishal Sharma
(CEO – India and Indian
Subcontinent)
DB Schenker

“Retail and fashion are important verticals for DB Schenker globally. As India is one of the important sourcing hubs for apparels, the focus is towards enhancing our market share along with maintaining an eco-friendly environment,”



A trusted brand for fashion and retail supply chain management solutions tailor-made to customers' requirements all over the world, DB Schenker in India promises to draw visitors' attention to the subcontinent's biggest sourcing event in February 2020.

DB Schenker in India has extended its capabilities manifold and introduced innovative freight solutions for its growing customer base. The brand's management vision of investing in infrastructure, state-of-the-art technology and human resources has aided in its endeavour to bring in desired results.

ASW 2020 will feature over 100 manufacturers from India, Bangladesh, Vietnam, Sri Lanka, Myanmar and China, as well as nearly 50 innovative companies including manufacturers/ suppliers displaying their collections. The product range in the apparel segment will include lingerie, denims, shirts, trousers, sweaters and jackets, among other categories. In addition to that, the event has also lined up to host 9 seminars, 6 workshops, 8 open house discussions with industry experts, and networking lunches on all 3 days. There will also be 4 vendor sessions – 2 each from global as well as Indian retailers.

Over 2000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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