



Apparel Sourcing Week 2020 has partnered with Birdie Bogey to add a unique industry- centred Fashion Golf Day at the show. After three exhaustive days of interactions, business and formal attire, from 20-22 February, ASW 2020 is giving a chance to the industry to unwind a day later with the favourite corporate sport – Golf. Curating the experience is the young company Birdie Bogey, the main vision of which is to ‘Help Golfers Connect And Explore, Partner And Grow for a Lasting Experience’.

Birdie Bogey is an invite-only network that connects players of golf from similar industries at one golf course for a game of golf. The idea behind Birdie Bogey is to give working golfers few hours on the golf course with a possible opportunity of an interesting business dialogue.

The platform invites active golfers to register and join a growing community of golfers from varied industries. The privileges of being a member of the Birdie Bogey community are manifold. Among them, the prospect of playing at Birdie Bogey’s invite-only golf events, throughout the year, is exciting for avid working golfers. “Birdie Bogey’s invite-only golf events are designed to keep our members engaged and the platform will keep updating members on upcoming events for them to choose from, and register for those which they would like to participate in,” shares Mayank.

“Many business deals are struck on the golf course, which is why an opportunity to play with people from the same industry strikes a chord with working golfers,”

Mayank Mohindra CEO, Birdie Bogey

The invite-only golfing events will provide members an opportunity to play golf with like-minded golfers from the same industry or with golfers that have a similar role or profile in other industries for an engaging conversation on the golf course. Each event is followed by a networking session over drinks and food. Besides the in-house events and networking propositions, Birdie Bogey also supports its members to rent equipment and golf cart, book golf courses, update on premium golf events and even go on an exclusive golf holiday to Birdie Bogey Retreats.

The passion of golfing is such that a good golf course can lure a golfer to any destination around the world. As member of the Birdie Bogey Golfing Community, a person can enjoy well-curated golf holidays all around the world. So, enjoy the holiday, while Birdie Bogey looks after all the details that include a round of golf, stay, travel and meals, and of course, the signature Networking Sessions.

The upcoming and most in-demand Birdie Bogey invite-only golfing event is the Fashion Golf Day at ASW 2020. The boutique show is designed to showcase the apparel manufacturing capabilities of South Asian countries, the global hub for apparel manufacturing to international retailers from the US and Europe as also from emerging markets, including India. The upcoming edition will feature around 100 compliant manufacturers from India, Bangladesh, Sri Lanka, Indonesia, showcasing their latest collections in an environment of knowledge and inspiration. In addition, ASW 2020 will also host 50 Fabric and Accessory suppliers and witness over 25 engaging knowledge platforms.

There are limited invites to the much-in-demand Fashion Golf Day; so act quick and register for invitation at - www.birdiebogey.com

Over 2000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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