

ASW2020 Announces Participation of 5 New Bangladeshi Exhibitors

The second edition of India's premier sourcing event, Apparel Sourcing Week which saw a grand opening in March 2019, promises to bring forth three eventful days packed with numerous knowledge-sharing and networking activities at Bengaluru's Sheraton Grand from 20-22 February 2020.

As the excitement builds up, the organiser Apparel Resources finds absolute pleasure in announcing a new set of participating exhibitors from the Bangladesh apparel industry – Posh Garments, Bitopi Group, Mohammadi Group, Fashion Xpress Group and Standard Group, all different and unique in their domain.

1

BITOPI GROUP

Dhaka's leading company Bitopi Group, engaged in multiple business activities - apparel manufacturing, advertising, event management, fisheries and agro sectors – made its foray into the then very new and young arena of readymade garments with Misami Garments Ltd. in 1984, specialising in woven bottoms, both denim and non-denim. Today the company is known for its sustainable initiatives and is appreciated as a leader in the domain. Bitopi believes in bringing world-class standards to its work environment, in every business that it is engaged in and is dedicated to put Bangladesh on the world map as a destination of excellence and quality. The firm has expressed its excitement to come onboard ASW 2020 and put up its products on display.

2

FASHION XPRESS GROUP

A state-of-the-art fashion company that runs a buying house offering manufacturing, merchandising and sourcing solutions, Fashion Xpress Group has served hundreds of clients in countries like Italy, Portugal, Spain, Germany, Canada, China, Turkey, Morocco, Tunisia and India over the years. The company is all geared up to showcase its products speaking of flawless quality, technical expertise, creativity and ingenuity at ASW 2020.

3

MOHAMMADI GROUP

A diversified conglomerate from real estate and information technology, to media and power generation, to readymade garments – Mohammadi Group of Companies, one of the most prominent business entities of Bangladesh, gladly confirms RMG as its core industry. Mohammadi Group's woven division is the flagship of the company where they are manufacturing formal shirts and ladies' blouses to customers that include H&M, COS, Sears, Springfield and El Corte Ingles, to name a few. The company that produces 1,200,000+ pieces of woven garments per month, is ecstatic about its association with ASW 2020 wherein it will present its product line.

Apparel Resources has been bringing on board industry leaders with an aim to make ASW 2020 a high-end forum with a number of opportunities for all the stakeholders to indulge in an intelligent exchange of valuable ideas and knowledge, along with providing them several options for new business negotiations and deals.

4

POSH GARMENTS

Initiated as a small garment manufacturing unit in Tejgaon in 1984, Posh Garments went on to make a name for itself in the industry. Today it boasts of highly skilled workforce, a flexible production platform, experienced staff and over 30 years of manufacturing expertise. The product line created by the company includes women's tops, blouses, dresses, skirts, nightwear, men's casualwear shirts, shorts, boxers, hospital and school uniforms. Fully committed towards maintaining a safe working environment for its employees, Posh Garments ensures product safety, zero discharge of any chemicals and recycling of all waste raw materials.

5

STANDARD GROUP

One of the longest running garment manufacturing companies in Bangladesh, Standard Group boasts of having one of the largest woven garment manufacturing facilities in the country. Consistent upgrades and improvements with the changing times ensure that products coming from the company exceed customer expectations every time. To support the commitment, the company has its own in-house garment washing, printing, embroidery, apparel design, garment testing and various accessories' production facilities. The garment and apparel related items produced at the firm include woven tops, bottoms, active and sportswear, sweaters, pullovers, knitted vests and tank tops, etc. Already a participant in the first edition of the show, the team at ASW takes great pride in having the group back with full confidence for the second edition.

Over 2000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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