

ASW2020 is Proud To Have Mainetti As Its Retail Packaging Partner

After the grand inaugural edition of Apparel Sourcing Week in March 2019, the organiser- Apparel Resources is confident about lapping up much more appreciation as it gears up to host its second show at Bengaluru's iconic Sheraton Grand hotel. While the event went on for two days last time, grabbing attention and piquing interest of various industry players in India and from all over the world, it was but obvious to add at least one more day this time around. This will allow various engaging and insightful activities planned to be spread across three days from 20-22 February 2020.

Among an impressive line-up of sponsors who have joined hands with ASW 2020, the sourcing event is exceptionally thrilled to welcome Mainetti on board lately. A world leader in the manufacturing and distribution of high-quality retail packaging solutions, the brand also offers ergonomically designed plastic and wooden hangers with expertise across the fashion retail industry. While we are at it, let us also inform you here that every garment displayed at ASW 2020 will be enhanced with a Mainetti hanger that promises to add to the style, aesthetic appeal and marketability of the product.

Serving an industry which is dynamic and constantly evolving, Mainetti is committed to helping customers improve their businesses by anticipating future needs and investing in the design, equipment and facilities.



Sridharan Balaji
Regional Director -
Indian Sub-continent

“These days, customers don't want to hear a problem. They just want you to find solutions for them, and that's what we strive to do at Mainetti. Keeping in mind our customers' sales objectives, we go all out to deliver innovative solutions, covering a spectrum of factors including style, cost, performance as well as environmental issues,”



The company provides both its customers and global sales team with 50 years of specialist resources dedicated to delivering design solutions that delight, excite and solve real problems. And this wouldn't have been possible without Mainetti's proficient in-house research and development division that boasts of having accumulated vast knowledge and expertise in every aspect of garment hanger technology and use. All thanks to this cumulative experience which is indeed an invaluable resource for the brand, enabling it to provide the most innovative solutions, across the broadest range of styles and appearances. **Sundeep Chauhan, Director-Operations, Indian Sub-continent** simply puts it, “We never sell a product; we only take care of our customer promises.”

There's more! As the only true global producer and supplier of polybags to the apparel retail sector, Mainetti is uniquely positioned to provide customers with solutions for all their packaging needs. From design and artwork creation to sampling and volume production, the company offers a comprehensive end-to-end service, fully supported by professional project management. Mainetti has supply chains in over 49 countries that produce the best-in-class clothing accessories, polybags and compostable bags, compostable cutlery, garment covers, presentation boxes, gift packaging, printing, seals, security tags and RFID solutions. The company has also begun supplying packaging solutions to the food industry.

Knowledge, inspiration and networking, being the three pivotal pillars of ASW 2020, the subcontinent's most-awaited sourcing show promises to be a unique platform for everyone involved to listen to insightful debates, conducted by industry experts, on various current topics relevant to the fashion retail industry. The event will host 9 seminars, 6 workshops, 8 open house discussions, as well as 4 vendor sessions – 2 each from global as well as Indian retailers.

Over 2000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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