

Chargeurs*PCC Fashion Technologies Named Official Interlining Partner for ASW2020

Company to Showcase Sustainable 50 Collection of Eco-Responsible Interlinings at the Event

Today, Apparel Resources, the organisers of Apparel Sourcing Week (ASW) 2020, announced that Chargeurs*PCC Fashion Technologies is the most recent addition to the list of key sponsors of ASW 2020. Named as the event's official Interlining Partner, the company will showcase its Sustainable 50 line at ASW this year. Chargeurs is well known as the leading inner component solutions provider worldwide, and Sustainable 50 is the first complete collection of interlinings – the technical components that give garments their shape and structure – to be made with eco-responsible materials such as BCI cotton, hemp, recycled polyester textiles, recycled plastics and Bemberg.



Angela Chan

Managing Director and President, Worldwide, Chargeurs*PCC Fashion Technologies

“Chargeurs*PCC Fashion Technologies has long been committed to sustainability and reducing the fashion industry’s carbon footprint. We couldn’t be more pleased to serve as the official Interlining Partner to ASW 2020 and to have the opportunity to showcase our Sustainable 50 collection to a wider global audience,”



Chargeurs began working with global fashion leaders like Kering Group back in 2012 with the goal of developing sustainable interlinings. The Sustainable 50 collection officially launched in 2019 and remains Chargeurs*PCC Fashion Technologies' highest priority even as it continues to drive even further innovation in sustainable production through R&D. Chargeurs has been making its state-of-the-art factories in Europe and Asia more environmentally responsible since 2012 and currently works with hundreds of leading brands worldwide.

ASW2020 is set to be hosted at Bengaluru's Grand Sheraton from 20 to 22 February 2020, and aims to become the 'Go-To Sourcing Platform' for retailers and brands looking for apparel manufacturers from Asia, promising to showcase many of the most prominent global leaders in the textile value chain. The event will include as many as 50 innovative companies in the fabrics and accessories segment that not only understand trends, but are also sustainable. In addition, the show will offer a variety of networking opportunities, including three lunches and two dinners, a golf tournament, a wine tasting tour of a local vineyard, fashion shows featuring the latest trends, yoga and meditation classes and a tour of local retail businesses.

Over 2000 companies already registered for visitation @ASW '2020

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

Exhibitor Contacts

Mayank Mohindra
mmohindra@apparelresources.com
+91 9810611487

Visitor Contact

Shruti Arora
sarora@apparelresources.com
+91 88000 10134

Ila Saxena

isaxena@apparelresources.com
+91 9810238467

Corporate Communications

B-32, South Extension Part - I,
New Delhi 110049
+91 11 47390000
contact@apparelsourcingweek.com
www.apparelsourcingweek.com