

Leading Retailers and Brands from Across the Country Register for ASW2020

Apparel Sourcing Week has emerged as a credible platform for buyers from across the world and Indian retail, seeking out to connect with manufacturers from the Asian region. Much like the inaugural edition of the event that was appreciated for bringing the best of manufacturers and retailers together, amongst several other reasons, the upcoming show also promises to be of utmost value and interest for buyers, facilitating them in attaining their business goals.

The most sought-after apparel sourcing show of the year, ASW 2020 gives buyers a chance to explore over 100 garment manufacturers from India, Bangladesh, Sri Lanka, Indonesia and China, as also see new developments from around 50 innovative fabric and accessory producers. While registration from international retailers and brands is picking up post-Christmas holidays, registration from Indian retailers/brands is already very substantial with most of the big names on the growing list of visitors.

It is a matter of great satisfaction for ASW team that last year's event proved to be quite fruitful for a number of key brands and retailers that visited the show. And the fact that all such major buyers from the previous edition have already registered to be part of the forthcoming ASW 2020, is proof enough of the value that ASW has created. The interest to work in the Indian market is propelled by the fact that India has become one of the largest retail markets in the world today, enjoying a robust market position with fashion retail accounting for over 8 per cent of total retail in the country.

All set to grace the event with their presence are the 5 biggies of Indian Fashion retail – **Reliance Group (Reliance Trends, Ajo), Arvind Lifestyle, Aditya Birla Fashion and Retail Limited (Louis Philippe, Van Heusen, People, Peter England, Allen Solly, Ralph Lauren), Future Group and Landmark Group (Max Fashion, Lifestyle)**. Many CXO and sourcing heads of these leading retailers and the brands they represent are also onboard as panelists at the various conference sessions being conducted during the 3-day period.

Besides the above names, ASW 2020 is also ecstatic to welcome many well-established and fast-growing retailers/brands to the event, including **Raymond Group, Being Human, Bestseller Group, Global Desi /AND, Jockey, V-Mart, Levi's** to name a few. Talking about some of the leading e-commerce players coming onboard, we have the two giants **Amazon and Myntra-Jabong** amongst various others. Brands like **Oxemberg, Crocodile, LEE Jeans and Project Eve** catering to Tier-2 and Tier-3 cities have also registered to make it to the event. In all, registration for visitation from India alone has crossed 4,000 with still over a month to go for the show.

All in all, ASW 2020 is being looked at as a grand opportunity for buyers to touch base with premium manufacturers from around the world and establish some lucrative business collaborations. The exceptional sourcing show is slated to be held at the majestic Sheraton Grand, in Bengaluru from 20 to 22 February 2020. The event will also feature 9 seminars, 6 workshops and 8 open house discussions with industry experts, as well as 4 vendor sessions – 2 each from global as well as Indian retailers.

Over 4000 companies already registered for visitation @ASW '2020

SPONSOR & PARTNERS



Innovative by nature
FIBRE PARTNER



FASHION TECHNOLOGIES
INTERLINING PARTNER



TECHNOLOGY PARTNER



LOGISTICS PARTNER



INNOVATION PARTNER



IT PARTNER



CHARGING PARTNER



MERCHANDISE PARTNER



RETAIL PACKAGING PARTNER



ASSOCIATION PARTNER



TREND PARTNER



ASSOCIATION PARTNER



SESSION PARTNER



PRINT MEDIA PARTNER



GOLFING PARTNER



ONLINE MEDIA PARTNER



PRINT MEDIA PARTNER

About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

Exhibitor Contacts

Mayank Mohindra
mmohindra@apparelresources.com
+91 9810611487

Visitor Contact

Shruti Arora
sarora@apparelresources.com
+91 88000 10134

Ila Saxena

isaxena@apparelresources.com
+91 9810238467

Corporate Communications

B-32, South Extension Part - I,
New Delhi 110049
+91 11 47390000
contact@apparelsourcingweek.com
www.apparelsourcingweek.com