

SIMPLY THE BEST SOURCING SHOW IN INDIA

A platform curated on the three pillars of opportunity, knowledge and inspiration, Apparel Sourcing Week (ASW) attracts sourcing specialists from India and around the world seeking manufacturing partners from South East Asia. The event hosts 100 global top garment manufacturers, handpicked for their focus on creativity, quality, delivery commitments and compliance to social obligations, as exhibitors. An additional 50 producers/suppliers of fabric and accessories also present their latest collections at the event. The upcoming ASW 2020 is expected to attract over 10,000 visitors from Indian and international retail during the span of 3-days, from 20-22 February 2020 at the Sheraton Grand in Bengaluru.

1 **India is an emerging fashion consumption market**
The current fashion retail market in India, which is worth US \$ 50 billion today, is projected to grow at a promising CAGR of 9.7 per cent to reach US \$ 115 billion by 2026. More than 100 international brands and retailers have entered the Indian market in the past 5 years. The market is getting stronger as 200 local brands and retailers with 100+ stores & 300+ brands & retailers with 30+ stores are all on an expansion spree, while e-commerce is bridging the consumer divide between the metros and Tier-2 and Tier-3 cities. All these retail formats are searching for manufacturing partners.

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About Apparel Sourcing Week 2020

Apparel Sourcing Week 2020, a three-day Sourcing Show not only provides the Asian manufacturers a platform to showcase their products & manufacturing capabilities to the Brands & Retailers from all over the world including India, but also extends them a chance to attend the multiple seminars (headed by industry experts), workshops, open-house discussions and networking opportunities organised during these three days, which would help the manufacturers get a better understanding of Indian and International Retail and evolving dynamics of sourcing in various markets and retail formats.

About the Organiser

Apparel Resources is well known for its benchmark publications – Apparel Online, StitchWorld and Resource Guide published from India, Bangladesh & Vietnam. These publications have been around in the industry for over 35 years, supporting, guiding and standing by garment exporters and the retail industry globally, providing them a platform to source better.

Apparel Sourcing Week

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